

No	Bahan Kajian	Mata Kuliah
BK1	Manajemen	General Management
		Riset Pemasaran
		Manajemen Rantai Pasok
		Marketing Management
		Digital Business Management
		Business Strategy
		Operation & Service Management
		Pemasaran Digital I
		Pemasaran Digital II
		Digital Marketing & Analytics
		Business Plan Strategy and Business Plan
BK2	Akuntansi	Accounting Principles
		Valuation
		Digital Finance & Fintech
		Perilaku Konsumen
		Entrepreneurship & Business Innovation
		Online Branding
		Pengembangan Perangkat Lunak I
		Infrastruktur Teknologi Informasi I
		Pengembangan Perangkat Lunak II
		Infrastruktur Teknologi Informasi II
		Pengembangan Aplikasi Web
		Manajemen Pengembangan Perangkat Lunak
		General Computer Skills and Communication Skills
		Digital Transformation and Tech Innovation
		Pengembangan Aplikasi Mobile
		User Interface Design

Database Management System
UI/UX Design
Prototype Development
Pengembangan Aplikasi Web
Visual Content
Prototype Testing
Ideation
Selection
Protoype Development
Internship
Tugas Akhir
Analisis Data
AI and Deep Learning
Pendidikan Pancasila
Pendidikan Agama
Pendidikan Kewarganegaraan
Core Skills And Character
Leadership and Entrepreneurship
Career Planning
Career Roadmap
Pola Berpikir Kreatif dan Inovatif
Etika Profesi
Bahasa Indonesia
English I

		English II
		Statistik Bisnis
		Metodelogi Penelitian
		Komunikasi Media Online
		Naskah Periklanan