

Smt	Kode MK	Nama MK	Bobot
I	BSD2101	General Management	3
	BSD3101	Pola Berpikir Kreatif dan Inovatif	3
	BSD2102	Pengembangan Perangkat Lunak I	3
	BSD2103	Prak. Pengembangan Perangkat Lunak I	1
	BSD2104	Infrastruktur Teknologi Informasi I	2
	IPR1101	Pendidikan Pancasila	2
	IPR1102	Pendidikan Agama	2
	IPR1103	English I	2
	IPR1207	Bahasa Indonesia	2
Sub Total Smt I			20
Smt	Kode MK	Nama MK	Bobot
II	IPR1208	English II	2
	IPR2206	Pendidikan Kewarganegaraan	2
	BSD2201	Statistika Bisnis	3
	BSD2202	Perilaku Konsumen	3
	BSD2203	Pengembangan Perangkat Lunak II	3
	BSD2204	Praktikum Pengembangan Perangkat Lunak II	1
	BSD2205	Infrastruktur Teknologi Informasi II	2
	BSD5201	Core Skills And Character	2
Sub Total Smt II			18
Smt	Kode MK	Nama MK	Bobot
III	BSD2603	User Interface Design	3
	BSD2604	Database Management System	2
	BSD2605	Praktikum Database Management System	1
	BSD2303	Accounting Principles	3
	BSD2304	Marketing Management	3
	BSD2305	Komunikasi Media Online	2
	BSD3301	Leadership and Enterpreneurship	2
	BSD6301	Digital Business Management	2
	BSD6302	Entrepreneurship & Business Innovation	2
Sub Total Smt III			20

Smt	Kode MK	Nama MK	Bobot
IV	BSD3401	Valuation	2
	BSD2401	Business Strategy	3
	BSD2402	Visual Content	2
	BSD3503	Naskah Periklanan	2
	BSD2502	General Computer Skills and Communication Skills	2
	BSD6402	AI & Deep Learning	3
	BSD2302	Manajemen Rantai Pasok	3
	BSD3603	Pengembangan Aplikasi Mobile	2
	BSD3604	Praktikum Pengembangan Aplikasi Mobile	1
Sub Total Smt IV			20
Smt	Kode MK	Nama MK	Bobot
V	BSD3501	Pemasaran Digital I	2
	BSD3502	Praktikum Pemasaran Digital I	1
	BSD3504	Online Branding	3
	BSD2501	Manajemen Pengembangan Perangkat Lunak	2
	BSD3402	Pengembangan Aplikasi Web	3
	BSD3403	Praktikum Pengembangan Aplikasi Web	1
	BSD6401	Digital Transformation and Tech Innovation	3
	BSD2403	Operation & Service Management	3
	BSD6403	Digital Finance & Fintech	2
Sub Total Smt V			20
Smt	Kode MK	Nama MK	Bobot
VI	BSD3601	Pemasaran Digital II	2
	BSD3602	Praktikum Pemasaran Digital II	1
	BSD3404	Career Planning	2
	BSD2601	Analisis Data	3
	BSD2301	Riset Pemasaran	3
	BSD3605	Metodologi Penelitian	3
	BSD6601	Digital Marketing & Analytics	2
	BSD4706	Business Plan Strategy and Business Plan	3
Sub Total Smt VI			19
Smt	Kode MK	Nama MK	Bobot

VII	BSD4701	Ideation	3
	BSD4702	Selection	3
	BSD4703	UI/UX Design	3
	BSD4704	Prototype Development	3
	BSD4705	Prototype Testing	3
	BSD5401	Internship	4
	BSD3605	Etika Profesi	2
Sub Total Smt VII			21
Smt	Kode MK	Nama MK	Bobot
VIII	BSD4801	Tugas Akhir	6
Sub Total Smt VIII			6
TOTAL SKS			144